ICMBS CONFERENCE

2026 2nd International Conference on Marketing and Behavioral Science (ICMBS 2026) will be held in Fukuoka, Japan during July 14-17, 2026. ICMBS2026 will run fully in-person but due to travel restriction of some areas, virtual participation can be also accepted.

CONFERENCE TOPICS

Accounting
- Managerial Accounting
- Audit & Forensic Acc.
- Accounting Education
- Financial Accounting
- Accounting Information Systems

Marketing
- Strategy
- Int. Marketing
- Health Systems Delivery
- Consumer Behavior
- Marketing Research: All Areas

Management
- Human Resources
- Strategic Mgmt.
- Organizational Behavior
- International Management

Finance
- Corporate Finance
- Investments
- Insurance and Banking
- International Finance
- Finance Education

Interdisciplinary
- Best Practices in Educational Management
- Teacher Education and Experiential Learning
- Technology and Business Education

More topics: https://icmbs.org/cfp.html

ABOUT PUBLICATION

Accepted papers will be published by Springer Nature as book chapter in a volume of the **Springer Proceedings in Business and Economics book series** (SPBE, e-ISSN: 2198-7254, print ISSN: 2198-7246). The books series now is indexed by **Scopus**, zbMATH, etc.

Note: For those who're NOT looking to publish your papers, it's acceptable to submit your abstracts to the conference simply for oral or poster presentation without publication.

IMPORTANT DATE

SUBMISSION DEADLINE	February 25, 2026
NOTIFICATION DATE	March 25, 2026
REGISTRATION DEADLINE	April 15, 2026
DELEGATE REGISTRATION DEADLINE	before July 10, 2026

SUBMISSION

FULL MANUSCRIPT (publication)
ABSTRACT (Presentation Only)

Conference Submission System available at:
https://www.zmeeting.org/submission/icmbs2026

2. Send paper to icmbs@chairmen.org

3. Template available at:
word: https://icmbs.org/Microsoft+Word+Proceedings+Templates.zip
Latex: https://icmbs.org/LaTeX2e+Proceedings+Templates+download.zip

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