

# ICMBS 2026

2026 2nd International Conference on  
Marketing and Behavioral Science

July 14-17 | Fukuoka, Japan

## ICMBS CONFERENCE

2026 2nd International Conference on Marketing and Behavioral Science (ICMBS 2026) will be held in Fukuoka, Japan during July 14-17, 2026. ICMBS2026 will run fully in-person but due to travel restriction of some areas, virtual participation can be also accepted.

## CONFERENCE TOPICS

### Accounting

- Managerial Accounting
- Audit & Forensic Acc.
- Accounting Education
- Financial Accounting
- Accounting Information Systems

### Marketing

- Strategy
- Int. Marketing
- Health Systems Delivery
- Consumer Behavior
- Marketing Research: All Areas

### Management

- Human Resources
- Strategic Mgmt.
- Organizational Behavior
- International Management

### Finance

- Corporate Finance
- Investments
- Insurance and Banking
- International Finance
- Finance Education

### Interdisciplinary

- Best Practices in Educational Management
- Teacher Education and Experiential Learning
- Technology and Business Education

More topics: <https://icmbs.org/cfp.html>

## ABOUT PUBLICATION

Accepted papers will be published by Springer Nature as book chapter in a volume of the **Springer Proceedings in Business and Economics book series** (SPBE, e-ISSN: 2198-7254, print ISSN: 2198-7246). The books series now is indexed by **Scopus**, zbMATH, etc.

Note: For those who're NOT looking to publish your papers, it's acceptable to submit your abstracts to the conference simply for oral or poster presentation without publication.



## IMPORTANT DATE

<b>SUBMISSION DEADLINE</b>	March 30, 2026
<b>NOTIFICATION DATE</b>	April 30, 2026
<b>REGISTRATION DEADLINE</b>	May 20, 2026
<b>DELEGATE REGISTRATION DEADLINE</b>	before July 10, 2026

## SUBMISSION

### FULL MANUSCRIPT (publication)

### ABSTRACT (Presentation Only)

Conference Submission System available at:  
<https://www.zmeeting.org/submission/icmbs2026>

2. Send paper to [icmbs@chairmen.org](mailto:icmbs@chairmen.org)

3. Template available at:

**word:** <https://icmbs.org/Microsoft+Word+Proceedings+Templates.zip>

**Latex:** <https://icmbs.org/LaTeX2e+Proceedings+Templates+download.zip>

## CONTACT

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